

# PRIVACY POLICY

## FOR THE BARKEEPER iOS APP

Effective Date: February 25, 2026

Last Updated: February 25, 2026

This Privacy Policy explains how Long Ridge Creative LLC (“Long Ridge Creative,” “we,” “us,” or “our”) collects, uses, and discloses information when you use the BarKeeper iOS application and related services (collectively, the “Service”).

### 1. Who We Are

Company: Long Ridge Creative LLC (Colorado, USA)

App: BarKeeper (iOS)

Contact: [contact@longridgecreative.com](mailto:contact@longridgecreative.com)

### 2. What This Policy Covers

This Privacy Policy applies to information we process when you:

- Create an account or sign in to BarKeeper;
- Use features such as saving recipes, favorites, bar inventory, notes, or other content;
- Sync your data across devices; and
- Delete your account using the in-app account deletion tools.

It does not apply to third-party services you access through links or platforms outside the Service (for example, Apple or Google sign-in pages or other websites).

### 3. Information We Collect

#### 3.1 Information You Provide

Account and authentication information

- If you sign in using Sign in with Apple, we receive an identifier associated with your Apple sign-in and any information Apple provides based on your settings (for example, you may choose to share or hide your email address). Apple may process additional information as an independent controller under Apple’s privacy policy.
- If you sign in using Google, we receive information necessary to authenticate you through Google’s sign-in services (such as a Google account identifier and basic profile details as permitted by your Google settings). Google may process additional information as an independent controller under Google’s privacy policy.
- If we offer sign-in with email and password, we collect your email address and authentication credentials. Passwords are stored using secure hashing methods and are not stored in plaintext.

User content (private by default)

We collect and store the content you create or save in BarKeeper, which may include:

- Custom recipes, notes, tags, and other user-entered fields;
- Favorites, saved items, and bar inventory/ingredients lists; and
- Any other content you choose to store in the Service.

User content is not publicly visible within BarKeeper.

### 3.2 Information Collected Automatically

Service and security data

When you use the Service, our systems may automatically process limited technical information such as:

- IP address, timestamps, and request logs;
- Device and app information (such as app version and operating system version); and
- Security-related events (to protect the Service and prevent abuse).
- Diagnostic and performance data (such as crash reports) if collected through platform features or providers we use to maintain app stability.

We use this information for operating, securing, and maintaining the Service.

### 3.3 Subscription and Purchases (If You Subscribe)

If BarKeeper offers paid features via Apple In-App Purchase, Apple processes the payment. We may receive information from Apple needed to provide your subscription entitlements (such as subscription status and transaction/receipt verification data). We do not receive your payment card details.

### 3.4 Information We Do Not Collect

BarKeeper is designed to minimize data collection. We do not collect:

- Precise location (GPS) data;
- Contacts or address book data;
- Photos or camera roll content;
- Advertising identifiers for ad targeting; or
- Data for cross-app or cross-website tracking for advertising purposes.

## 4. How We Use Information

We use information we collect to:

- Provide, operate, and maintain the Service;
- Authenticate you and manage your account;
- Save and sync your BarKeeper content across devices;
- Provide subscription entitlements (if applicable);
- Provide customer support and respond to requests (if you contact us);
- Improve reliability, debug issues, and enhance features; and

- Protect the Service, our users, and our rights (including preventing fraud and abuse) and comply with legal obligations.

## 5. Sharing and Disclosing Information

### 5.1 Sharing Content Using iOS Share

BarKeeper may allow you to share certain content using Apple's built-in iOS sharing features. When you share, you are sending a copy of the selected content to recipients through the method you choose (for example, Messages, Mail, or another app). Once a copy is shared, we do not control what recipients do with it.

We do not provide an in-app public feed or an in-app mechanism to send content directly to other BarKeeper accounts; sharing occurs via iOS sharing as described above.

### 5.2 Service Providers

We use service providers to help operate the Service. In particular, we use Amazon Web Services (AWS) for hosting and data storage. Service providers process information on our behalf to provide infrastructure and related services, and they are required to protect information consistent with this Privacy Policy and applicable law.

### 5.3 Legal and Safety

We may disclose information if we believe in good faith that disclosure is necessary to:

- Comply with applicable law, regulation, legal process, or governmental request;
- Protect the safety, rights, or property of users, Long Ridge Creative, or others;
- Detect, prevent, or address fraud, security, or technical issues; or
- Enforce our terms and resolve disputes.

### 5.4 Business Transfers

If we are involved in a merger, acquisition, financing, reorganization, bankruptcy, or sale of assets, information may be transferred as part of that transaction, subject to applicable legal requirements.

## 6. Data Retention

We retain information for as long as necessary to provide the Service and for legitimate business purposes such as security, dispute resolution, and compliance with legal obligations.

If you delete your account using the in-app account deletion functionality, we will delete or de-identify your account information and private user content from our active systems generally within 30 days, subject to:

- Information retained for legal, security, or fraud-prevention purposes; and
- Backup systems, which may retain copies for a limited period consistent with our backup retention schedules before they are overwritten or deleted.

Content you shared as a copy through iOS sharing may remain with recipients.

## 7. Account Deletion and Your Choices

You can delete your account within the BarKeeper app. Deleting your account is intended to remove your account and private content from our active systems, subject to the retention and backup practices described above.

If you have questions or trouble deleting your account, you can contact us at: [support@longridgecreative.com](mailto:support@longridgecreative.com).

## 8. Security

We take reasonable measures designed to protect information from unauthorized access, use, alteration, and disclosure. However, no security measures are perfect, and we cannot guarantee absolute security.

## 9. International Users

BarKeeper is available globally. Our Service is operated from the United States, and information may be processed and stored in the United States and other locations where our service providers operate. We take steps designed to ensure information is protected consistent with this Privacy Policy and applicable law.

## 10. Your Privacy Rights

Depending on where you live, you may have certain rights regarding your personal information, including the right to: (a) request access to information we hold about you; (b) request correction of inaccurate information; (c) request deletion of your information; (d) request a copy of certain information in a portable format; and (e) object to or restrict certain processing (where applicable).

How to exercise your rights. You can access, update, or delete certain information through the in-app settings and account deletion tools. You can also submit a request by emailing us at [support@longridgecreative.com](mailto:support@longridgecreative.com). We may need to verify your identity before processing your request.

Appeals. Where required by law, you may appeal our decision on a privacy request by replying to our response or contacting us at [support@longridgecreative.com](mailto:support@longridgecreative.com) with the subject line "Privacy Request Appeal."

## 11. Additional Disclosures for California Residents

These disclosures apply only to California residents and are provided to comply with the California Consumer Privacy Act, as amended (CCPA/CPRA).

Categories of information collected. Over the last 12 months, we may have collected the following categories of personal information: identifiers (such as an account identifier and email address if you choose to provide one), internet or other electronic network activity information (such as device and log information), and user content you choose to store in the Service (such as recipes, notes, favorites, and inventory).

Purposes and disclosures. We use these categories for the purposes described in Section 4 and may disclose them to service providers for business purposes as described in Section 5.

Sale/sharing. We do not sell personal information. We also do not share personal information for cross-context behavioral advertising.

Sensitive personal information. We do not collect sensitive personal information for the purpose of inferring characteristics about you.

Authorized agents. You may designate an authorized agent to make a request on your behalf. We may require proof of the agent's authorization and may verify your identity directly.

## 12. EEA/UK Legal Bases and International Transfers

If you are located in the European Economic Area (EEA) or the United Kingdom, our legal bases for processing personal information typically include: (a) performance of a contract (to provide the Service); (b) legitimate interests (such as securing and improving the Service, preventing fraud, and maintaining reliability); (c) compliance with legal obligations; and (d) consent, where we ask for it and you may withdraw it at any time.

International transfers. When we transfer personal information from the EEA/UK to the United States or other countries that may not provide the same level of data protection, we use appropriate safeguards as required by law, such as standard contractual clauses, or another lawful transfer mechanism.

## 13. Children and Age Requirements

BarKeeper is intended only for users who are of legal drinking age in their jurisdiction. We do not knowingly collect personal information from children. If you believe a child has provided us personal information, contact us and we will take appropriate steps to delete it.

## 14. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will update the "Last Updated" date above when we do. If changes are material, we may provide additional notice within the app or through other means as required by law.

## 15. Contact Us

If you have questions about this Privacy Policy or our privacy practices, contact us at:  
[contact@longridgecreative.com](mailto:contact@longridgecreative.com)  
Long Ridge Creative LLC